

VISIONS

MEDIAKIT 25

ABOUT US

VISIONS is one of the best-known and longest-running music magazines in the German speaking territory. We see ourselves as generalists for all kinds of rock music since day one. In 2023 we started our paid content portal VISIONS+, that is appreciated by a fast growing number of subscribers.



DATES 2025

	AD	PD	SD
No. 383 - FEBRUARY	06.01.25	13.01.25	31.01.25
No. 384 - MARCH	03.02.25	10.02.25	28.02.25
No. 385 - APRIL	04.03.25	10.03.25	28.03.25
No. 386 - MAY	01.04.25	07.04.25	25.04.25
No. 387 - JUNE	05.05.25	12.05.25	30.05.25
No. 388 - JULY	02.06.25	10.06.25	27.06.25
No. 389 - AUGUST	07.07.25	14.07.25	25.07.25
No. 390 - SEPTEMBER	04.08.25	11.08.25	29.08.25
No. 391 - OCTOBER	01.09.25	08.09.25	26.09.25
No. 392 - NOVEMBER	29.09.25	06.10.25	24.10.25
No. 393 - DECEMBER	27.10.25	03.11.25	21.11.25
No. 394 - JANUARY 26	01.12.25	08.12.25	19.12.25

AD = advert deadline PD = print deadline SD = street date

HARDFACTS

print run*	24.055 issues*
circulation	21.600 issues (print + digital)*
subscribers	6.858 (print + digital)*
price	8,50€ (print) * publisher information

FORMATS & RATES

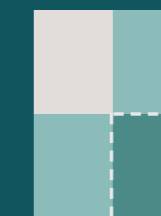
all formats plus 3mm bleed margin



2/1 pages | 420 x 297mm
€ 15.090



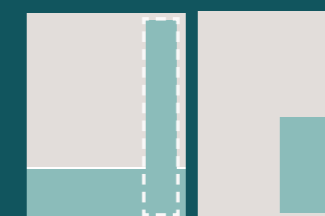
1/1 page | 210 x 297mm
€ 7.290
cover pages
inner: € 7.890 | outer: € 8.090



1/2 page
- portrait 101 x 297mm
- landscape 210 x 140mm
€ 3.690



1/3 page
- portrait 70 x 297mm
- landscape 210 x 89mm
€ 2.490



1/4 page
- portrait 41 x 270mm*
- landscape 210 x 66mm
- square 86 x 128mm*
€ 1.890

* these formats without bleed margin

color profile cover
color profile inner
contact for ads

CMYK, ISO coated v2 300%
CMYK, PSO LWC improved
anzeigen@visions.de